

## Who should screen for colorectal cancer?

All adults at average risk should start screening for colorectal cancer at age 45.<sup>2</sup> Average risk for colorectal cancer means not having a specific personal or family medical history that increases the likelihood to develop the disease. Talk to your healthcare provider to determine if SimpleScreen CRC is right for you.

## Why is it important to screen for colorectal cancer?

Colorectal cancer is easiest to treat and has better outcomes when it is caught early. When colorectal cancer is found early, the five-year survival rate is 91%. But once it has spread to distant organs or sites, the five-year survival rate drops to 13%.<sup>1</sup>

## How well does SimpleScreen CRC work?

SimpleScreen CRC™ has been clinically validated in a study with more than 27,000 people, the largest study of its kind.<sup>4</sup> It accurately identified 8 out of 10 people who had colorectal cancer (81.1% sensitivity) and accurately identified 9 out of 10 people who did not have colorectal cancer or advanced precancers (90.4% specificity).<sup>4</sup> It also detected certain advanced precancers (30.5% sensitivity for advanced precancers with high-grade dysplasia).<sup>5</sup>

## SimpleScreen™ CRC

Scan the QR code to learn more



[www.simplescreentest.com](http://www.simplescreentest.com)

### References

- <sup>1</sup> Siegel RL, Wagle NS, Cercek A, Smith RA, Jemal A. Colorectal cancer statistics, 2023. CA Cancer J Clin. 2023;73(3):233-254. doi:10.3322/caac.21772
- <sup>2</sup> Wolf AMD, Fontham ETH, Church TR, et al. Colorectal cancer screening for average-risk adults: 2018 guideline update from the American Cancer Society. CA Cancer J Clin. 2018;68(4):250-281. doi:10.3322/caac.21457
- <sup>3</sup> Bandi P, Star J, Mazzitelli N, et al. Prevalence and Review of Major Modifiable Cancer Risk Factors, HPV Vaccination, and Cancer Screenings in the United States: 2025 Update. Cancer Epidemiol Biomarkers Prev. 2025;34(6):836-849. doi:10.1158/1055-9965.EPI-24-1835
- <sup>4</sup> Shaukat A, Burke CA, Chan AT, et al. Clinical validation of a circulating tumor DNA-based blood test to screen for colorectal cancer. JAMA. 2025;334(1):56-63. doi:10.1001/jama.2025.7515

<sup>5</sup> Data on file

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 SimpleScreen™  
CRC

## Colon cancer screening made simple



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# Colorectal cancer is common, and outcomes are worse when it is diagnosed late

Colorectal cancer is one of the most frequently diagnosed cancers in the U.S. But despite clear guidelines, millions of adults aren't up to date on screening.<sup>1</sup>

## 150K+

The fourth most commonly diagnosed cancer (150,000 annually in the U.S.)<sup>1</sup>

## 50K

The second most common cause of cancer death (50,000 annually in the U.S.)<sup>1</sup>

## 91%

When colorectal cancer is found early, the five-year survival rate is 91%. But after it spreads to distant organs or sites, this rate falls to 13%.<sup>1</sup>

## 45

The American Cancer Society recommends that adults aged 45 years and older with an average risk of colorectal cancer undergo regular screening.<sup>2</sup>

## Nearly 40% of eligible adults are not up to date on screening<sup>3</sup>



## A new option for colorectal cancer screening

SimpleScreen™ CRC is a new kind of colorectal cancer screening test that uses a blood sample to look for signs of cancer and certain advanced precancers.

### Why SimpleScreen CRC?

#### Simple blood test

No stool handling, no prep, no procedures. Just a simple blood draw.

#### Clinically tested and rigorously validated

SimpleScreen CRC has been validated in more than 27,000 people—the largest study of its kind.<sup>4</sup>

#### Proven to find most colorectal cancers

The test accurately identified about 8 in 10 colorectal cancers and correctly gave negative results in 9 out of 10 persons with no colorectal cancer or advanced precancers.<sup>4</sup>

## What is SimpleScreen™ CRC?

SimpleScreen CRC is a cancer screening option for colorectal cancer. It's ordered by your healthcare provider and it uses a simple blood draw that can be completed at any provider visit to screen for colorectal cancer.



Your doctor orders the test



You get your blood drawn



Your sample is sent to Freenome's CLIA-certified laboratory for analysis



Your doctor receives your results in about two weeks.

### Understanding your results

Test results are delivered in approximately two weeks with a positive or negative result.



#### Negative

A negative result indicates a low likelihood of the presence of CRC, APLs, or both. You should continue participating in colorectal cancer screening programs in collaboration with your healthcare provider.



#### Positive

A positive result may indicate the presence of CRC, advanced precancerous lesions (APLs) with high-grade dysplasia (HGD), or both and should be followed by colonoscopy.

**Talk to your doctor to see if SimpleScreen CRC is right for you.**